



By
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Logline:

Two girls in their early twenties jump at the chance to live in their dream apartment with a social-media-obsessed model who needs new roommates, only to realize that living with her might require clinical intervention.

Tone:

It's Clinical is sharp, comedic, and self-aware by mixing dry observational humor with absurd, character-driven chaos. Its comedy comes from wit, timing, and character dynamics. Addison brings intellectual dryness, Scarlett brings dramatic sincerity, and Jasmine brings unfiltered delusion, creating a trio where every interaction is both cringeworthy and hilarious.

Theme:

What happens when two people trying their best to build stable lives find themselves living in a world that rewards delusion, branding, and performative prediction over genuine human connections?

The World:

Our characters live in a heightened, comedic version of modern Los Angeles where ambition, identity, and mental health collide with the ridiculous pressures of social media culture.



Characters:



Addison Buchanon - [@addybuch](#)

Age: 23

Interests: psychology, reading, writing

Bio: academically driven psychology PhD student, currently writing “The Jasmine Paradox” based on her roommate. Logical, cautious, uses humor to cope.

Scarlett Montgomery -
[@scamgomery](#)

Age: 23

Interests: acting, comedy, having fun

Bio: aspiring actress who does not fit that stereotype at all. Resilient and determined to make anything work. Currently trying her best to keep sane.



Jasmine Torres - [@jasmineofficial](#)

Age: 24 (says she can pass for 18)*

Interests: Erewhon, shopping, gossip, taking photos of herself

Bio: Super duper pretty model/influencer who is *so* smart and pretty!*



*neither of these things are true

Pilot Story:

Addison Buchanon, a hyper-rational psychology PhD student, presents a bizarre new diagnosis she calls “**The Jasmine Paradox**” to an academic committee. To explain how she uncovered it, she recounts the chaotic story of how she and her best friend, Scarlett, ended up living with Jasmine Torres, an influencer whose behavior defies logic, psychology, and sometimes even human decency.

We’re then taken back to two years earlier, where Addison and Scarlett are desperate for a new apartment. Their options are bleak until Scarlett remembers Jasmine, a childhood friend who now lives in a luxurious model-ridden complex called **Monroe Apartments**. Despite Addison’s hesitations, they tour the resort-like property and are shocked when Jasmine offers them two furnished rooms for almost no rent. It seems too good to be true... and quickly proves to be.

As Addison starts observing Jasmine more closely, she becomes fascinated, and horrified, by Jasmine’s contradictory personality: vain yet insecure, empathetic yet prejudiced, socially fluent yet completely delusional. Her “post-raw” diet, her bizarre political takes, and her casually offensive worldview leave Addison scribbling notes like a scientist discovering a new species. Meanwhile, Scarlett throws herself into the influencer world, trying desperately to gain followers so she can land an acting job. But Jasmine’s model friends refuse to be photographed with her, claiming Scarlett’s face “doesn’t match their feed.”

The tension peaks at a chaotic Halloween-in-December party where Addison loses her beloved notebook and Scarlett meets Oliver, a rising internet comedian who unexpectedly boosts her follower count. By the end of the night, both girls realize Jasmine may be more unhinged than they ever anticipated...and that living with her might be the strangest social experiment of their lives.

Back in the present, Addison finishes her presentation, revealing that the true discovery isn’t a diagnosis of narcissism, bipolar disorder, or anything found in a textbook... it’s the paradoxical, impossible-to-classify psychological category that Jasmine embodies. The committee asks how Jasmine reacted when she learned she was being studied. Addison simply says, “That’s another long story...” taking us into the rest of the season.



Comps:

Beneath the jokes, the show also carries a subtle bite: a commentary on social media culture (*Emily in Paris*), the pressure to succeed in your twenties (*Girls*), and the blurry line between mental wellness and modern dysfunction.



Season One Arcs:

- ➔ Addison realizes there are ethical boundaries she isn't willing to cross in studying Jasmine... vampire facials and other extreme measures are off the table.
- ➔ Scarlett starts dating Oliver, instantly becoming the focus of online attention she's completely unprepared to handle.
- ➔ Jasmine grows increasingly wary of Addison and Scarlett, subtly spreading rumors among the building tenants to protect herself or sabotage them.
- ➔ Scarlett's vertical show skyrockets in popularity, intensifying Jasmine's jealousy and further complicating Addison's attempt at objective research.



Sample Episodes:



“To Beard or Not to Beard” - Jasmine’s long-distance boyfriend, Cooper, finally flies in for her birthday and instantly sets off Addison and Scarlett’s gaydar. As Jasmine beams with delusional pride over her “picture-perfect straight king,” the girls spiral down a conspiracy rabbit hole involving musical theater references, suspicious gym buddies, and a very bizarre sweater collection.

“This is So Not Fire” - When a wildfire forces an evacuation, Jasmine insists on fleeing somewhere “with better lighting”... which is how the girls end up in Hawaii, unprepared and unwelcome. While Jasmine commits every imaginable tourist sin (including attempting to ride a sea turtle and asking a local “can you eat whale?”), Addison accidentally becomes the face of an environmental scandal after being mistaken for a climate criminal. Meanwhile, Scarlett discovers she’s shockingly gifted at hula dancing and seriously considers abandoning L.A. entirely for island life.

“Becoming Jasmine” - Jasmine decides Scarlett’s brand is “under new management” and takes complete control of her image. Soon Scarlett is talking, posing, and blinking exactly like Jasmine, adopting a warm-palette wardrobe, a 43° photo angle, and a terrifying new influencer voice. Addison watches in horror as Scarlett’s personality dissolves into Jasmine’s, forcing her to intervene before the transformation becomes permanent.

“Who’s Your Daddy? No Seriously, Who is He?” - Scarlett’s vertical show is picked up by a legit network, until she learns she’s been cast not as herself, but as the stand-in for her own character. Humiliated, she resolves to prove she deserves the role. Meanwhile, Addison’s dissertation hits a roadblock: she needs data from Jasmine’s childhood, but Jasmine’s stories keep contradicting one another. A deep dive into Jasmine’s past leads the girls to questionable birth certificates, a rotating cast of possible fathers, and the shocking realization that even Jasmine may not know the truth.

“But I’m a Niche International Supermodel” - Jasmine lands a mysterious modeling job in China, refusing to tell the girls what brand it’s for, claiming she’s under “international supermodel NDA.” Convinced she’s lying (or delusional), Addison and Scarlett investigate, uncovering increasingly disturbing clues. When the truth comes out that Jasmine is the new face of a fast-fashion company infamous for exploitative child labor, the girls must decide whether to intervene, expose the company, or support Jasmine’s delusional career high. Jasmine, meanwhile, only cares about how good she looks in the photos.



